

YGYI



One FINAL Opportunity to Earn Stock Options!

BIG and Exciting News! Youngevity has announced its plan to uplist to a major trading exchange either the NY Stock Exchange (NYSE) or the Nasdaq Exchange (NASDAQ). With this move, Youngevity will be positioning itself for long term growth and will have the financial structure in place to sustain our progression globally.

Many of you will recall the launch of the **Youngevity Stock Option Program** back in July of 2011. It was Youngevity's goal to have as many of our distributor's become our partners through owning stock and thus a portion of the company itself as we grew together. At the time, following our merger with Javalution Coffee Company, we were a \$22 million company. Five years later, we finished 2015 at \$156 million in sales. Congratulations to all of you that have made this possible and became shareholders in the process. You are well positioned now to share in our success!

At the onset of the Youngevity Stock Option Program, we envisioned that this program would be in place until the company was positioned to move up to one of the above referenced stock exchanges. During our last shareholder conference call, we provided **estimated revenue projections in the range of \$175 million to \$190 million by the end of this year.** With this aggressive growth and the belief in the commitment, dedication and hard work of our distributors we believe that **OUR TIME HAS COME.** We are proud to announce our plans to begin the uplisting process.

Here's the best part! As we move to a more prestigious platform for Youngevity (Stock Symbol YGYI) to trade its stock, **we wanted to provide everyone with a FINAL opportunity to earn stock options.*** If you want to earn stock options at the highest rank possible then June 2016 is the month RANK UP! You must then maintain that rank for July and August; pursuant to the Youngevity Stock Option Program. Maintaining your rank for 3 months (through August) will represent your final opportunity to earn stock options in Youngevity.

Give yourselves a pat on the back. You've helped position our company for this momentous move into one of the most secure exchanges in the world. We look forward to awarding you all your stock options just in time for our September 2016 Convention in Salt Lake City. **There has never been a better time to rank up at Youngevity!**

**Not available to Montana Residents*

COMPANY GROWTH:
\$22 Million in 2011
\$156 Million in 2015
Estimated revenue projections of
\$175-190 Million by 2017



Youngevity
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